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**FOR IMMEDIATE RELEASE**

January 15, 2016

## **Science Communication Workshop for Local Scientists and Engineers**

(Vancouver, BC)—Science World is hosting a development workshop for science professionals on how to communicate science and engineering to students. During the workshop, science professionals will learn how to communicate scientific research and engineering projects to K–12 students. The next workshop will be held at the UNBC in Prince George on Thursday, January 28 from 6pm–8:30pm.

The workshop will equip science professionals with the tools they need to help them inspire students to think about careers in science and technology. These professionals will be connected to schools through Science World's *Scientists and Innovators in the Schools* program.

*Scientists and Innovators in the Schools (SIS)* is a volunteer-based program that helps address British Columbia's need for more scientists, engineers, technologists and technicians by sparking students' interests in these areas. The goal is to inspire students with exciting, in-school presentations by real scientists at no cost to the school.

"We seek dedicated volunteers from various scientific fields to bring the world of science into the classroom. A volunteer's aim is to use his or her expertise and knowledge to stimulate interest in the sciences in an exciting and fun way," said Friderike Moon, Science World Program Specialist. "We hear back from teachers all the time about how much more engaged with science their students are when they actually get to hear from someone who does scientific work every day. Visiting scientists increase students' interest by providing them with the kind of role model that is hard to find elsewhere. It inspires us to really want this program to grow."

"The *SIS* program is definitely an unsung hero when it comes to science education in BC," said Bryan Tisdall, President and CEO of Science World. "It encapsulates everything Science World's mission is all about: making science fun and accessible, and working with members of our community to inspire the science and technology leaders of tomorrow."

Since its inception in 1989, over one million students have benefited from the *SIS* program. Using hands-on activities and career-related information, its volunteers act as enthusiastic and knowledgeable role models, who cooperate with teachers to present an entirely new approach to the discovery of science in the classroom.

If you are interested in attending Science World's development workshop, please contact Friderike Moon at [sisinfo@scienceworld.ca](mailto:sisinfo@scienceworld.ca) or call 604.443.7551.

### **About Science World**

Science World British Columbia is a charitable organization that engages British Columbians in science and inspires future science and technology leadership throughout our province. As a leader in informal science education, the organization has an extensive province-wide outreach program and has developed and hosted many international exhibitions.

# MEDIA RELEASE

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