

FOR IMMEDIATE RELEASE

***Earth Matters* Feature Exhibition Opens May 31 at Science World**



Rethink the Future with a New Exhibition on Sustainability

Vancouver, BC, May 6, 2024 – Are you ready to explore our changing planet through a different lens, immerse yourself in incredible ecosystems, and learn how the smallest of actions can have a big impact on our natural world? Visit *Earth Matters: Rethink the Future* coming to Science World on May 31, 2024. Created by the renowned Scitech in Perth, Australia and produced by Imagine Exhibitions, *Earth Matters* features thought-provoking and fully interactive exhibits, covering topical themes such as biodiversity, rising global temperatures, and carbon emissions across an informative journey that will inspire visitors to find new answers to big questions.

"*Earth Matters* presents an opportunity for visitors of all ages to discover the interconnectedness of global ecosystems and the impact of climate change on our shared planet. Even the smallest steps can catalyze positive change, from everyday habits to grassroots innovations, our guests will be inspired to realize their potential in shaping a more sustainable future," said Brian Anderson, Director of Performance and Fun Times at Science World and co-curator of the exhibition.

The Exhibition Experience

In nature, everything is connected—air, land, water. As you explore *Earth Matters*, look out for those connections along the way. Solve complex challenges and push your own ideas to new heights. Then, rethink a more sustainable future—starting in your own backyard.

See the inner workings of a tree, listen and learn about endangered species, and experience large-scale visualizations of changes taking place in our natural world. Learn more about the big issues, like biodiversity, rising global temperatures, and how to manage carbon emissions.

An interactive 3D projection map of a coral reef visually demonstrates changes in its ecosystem in response to visitors' everyday decisions. In other exhibits, a mechanical pump demonstrates how much water is used in the production of a single chocolate bar and other popular lifestyle consumables.

Tom Zaller, CEO of Imagine Exhibitions shared, "Imagine Exhibitions is proud to partner with Scitech to bring *Earth Matters* to Science World. *Earth Matters* is a great way for families to spark their creativity and find STEM-based solutions for real-world challenges, making the world a better place in the process."

Earth Matters is open daily to the public from 10 a.m. to 5 p.m. from May 31, 2024 until January 9, 2025. Tickets are available to purchase at scienceworld.ca or at the dome.

About Science World

Science World is a charity that provides engaging and playful STEAM (science, technology, engineering, art & design and math) learning experiences. Visitors to the iconic dome in Vancouver explore interactive, hands-on exhibits, galleries and events that nurture discovery and inspire connection with their natural, physical and built environments. Beyond the dome, outreach programs inspire students, teachers and families in every region of British Columbia through virtual and in-person visits and programs. Science World's mission is to ignite wonder and empower dreams through science and nature. And their vision is a sustainable future filled with critical thinkers, problem solvers and wonder seekers. Learn more at scienceworld.ca.

About Imagine Exhibitions

Imagine Exhibitions is currently producing over 40 unique exhibitions globally in museums, science centers, zoos, integrated resorts, and non-traditional venues, with millions of people around the world visiting our exhibitions each year. In addition to developing successful traveling exhibitions, Imagine Exhibitions designs, opens, and operates permanent installations and venues, and consults on building, expanding, and directing museums and attractions. With decades of diverse experience in the museum and entertainment industries, Imagine Exhibitions consistently develops exhibitions that educate and excite while exceeding attendance goals. For more information, visit www.ImagineExhibitions.com or find us on [Facebook](#).

About Scitech

Explore your world through wonder! Scitech is a not-for-profit organization whose mission is to increase awareness, interest, capability and participation by all Western Australians in science, technology, engineering and mathematics. For more information visit <http://www.scitech.org.au>.



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